

SendOutCards Privacy Policy

This is a privacy policy for [SendOutCards.com](https://sendoutcards.com). Our homepage on the web is located at <https://sendoutcards.com>. Users may opt-in or opt-out of use of their information by sending an email to support@sendoutcards.com. All information collected will be kept confidential except where specifically stated otherwise. You may opt-out of any or all contact with SendOutCards at any time. We never sell or rent your information with any other organizations without your express consent, which you may opt out of at any time. The CCPA privacy policy is an addendum starting at page four below.

In accordance with the Gramm-Leach-Bliley Act (GLB Act), SendOutCards does not and will not disclose nonpublic personal information to any third party in compliance with sections 313.13, 313.14, and 313.15 without the express written permission of the individual involved. SendOutCards does not share or sell publicly available personal information. SendOutCards does not provide for the collection of non-public personal information and does not recommend that such information is kept in a SendOutCards account by an affiliate institution.

A User is a SendOutCards Affiliate or Customer who has paid for SendOutCards services. SendOutCards does not use or access any contact data stored in the User's Relationship Manager unless specifically requested to do so by the User. SendOutCards does not contact, use, or sell contact information stored in the User's Relationship Manager with or for third party advertisements of any kind.

We invite you to contact us if you have questions about this policy. You may contact us by email at support@sendoutcards.com or call us at 801.463.3800

Data Collection

We may collect the following information:

- Click-stream data
- HTTP protocol elements

This data will be used for the following purposes:

- Completion and support of the current activity.
- Web site and system administration.
- Research and development.
- This data will be used by ourselves and our agents.

The following explanation is provided as the reason this data is collected:

This information is collected to ensure that our information is current and relevant to your needs. Our web server collects access logs containing this information.

Group "Cookies"

We collect the following information:

- HTTP cookies

This data will be used for the following purposes:

- Research and development.
- One-time tailoring.
- This data will be used by ourselves and our agents.

The following explanation is provided as the reason this data is collected:

Cookies are used to track visitors to our site, so we can better understand what portions of our site best serve you. We also use cookies to allow our server to maintain information about the contents of your shopping cart.

Group "Transaction info (required)"

We collect the following information:

- Physical contact information
- Online contact information
- Demographic data
- Purchase information

This data will be used for the following purposes:

- Completion and support of the current activity.
- Research and development.
- This data will be used by ourselves and our agents.

In addition, the following types of entities will receive this information:

Your assigned or chosen up-line Affiliate. Your up-line will be responsible for helping you build your business or resolve any issues between you and the company.

Delivery services

The following explanation is provided as the reason this data is collected:

- Information we collect in order to process your purchase.

Group Transaction info (optional)

At the user's option, we will collect the following data:

- Physical contact information
- Online contact information
- Demographic data
- Purchase information

This data will be used for the following purposes:

- Contacting visitors for marketing of services or SendOutCards products.

CCPA Privacy Policy

Information for California Residents

California Consumers' Rights and Choices

If you are a California resident, California law permits you to request Information regarding the:

- Categories of Personal Information (as defined by applicable California law) collected, sold or disclosed by us;
- Purposes for which categories of Personal Information collected by us are used;
- Sources of information from which we collect Personal Information; and
- Specific pieces of Personal Information we have collected about you.

In addition, if you are a California resident you may:

- Opt-out of the sale or disclosure of your Personal Information, in some circumstances;
- Opt-out of receiving marketing communications from us; however, you may still receive administrative communications regarding the Services;
- Opt-in to certain financial incentive programs we may offer related to the collection, sale, or deletion of your Personal Information; and
- Request deletion of your Personal Information by us and our service providers, in some circumstances.

You will not be discriminated against for exercising your rights under the California Consumer Privacy Act. Our privacy policy can be found at: .

Collection of Personal Information from California Residents

We have listed below the personal information we may have collected from California residents in the past 12 months.

Category of personal information we may collect: **Identifiers**

Categories of sources from which we may obtain your “Identifiers” include:	Directly from consumers
The purposes for collecting your “Identifiers” include:	To fulfill orders for cards and gifts and reminders of important dates.

Category of personal information we may collect: Personal Characteristics	
Categories of sources from which we may obtain your “Personal Characteristics” include:	Directly from consumers
The purposes for collecting your “Personal Characteristics” include:	To fulfill orders for cards and gifts and reminders of important dates.

Category of personal information we may collect: Commercial Information	
Categories of sources from which we may obtain your “Commercial Information” include:	Directly from consumers
The purposes for collecting your “Commercial Information” include:	To fulfill orders for cards and gifts and reminders of important dates.

Category of personal information we may collect: Geolocational Data	
Categories of sources from which we may obtain your “Geolocational Data” include:	Directly from consumers

The purposes for collecting your “Geolocation Data” include:	To fulfill orders for cards and gifts and reminders of important dates.
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Category of personal information we may collect: Professional Information	
Categories of sources from which we may obtain your “Professional Information” include:	Directly from consumers
The purposes for collecting your “Professional Information” include:	To fulfill orders for cards and gifts and reminders of important dates.

Category of personal information we may collect: Inferences	
Categories of sources from which we may obtain your “Inferences” include:	Directly from consumers
The purposes for collecting your “Inferences” include:	To fulfill orders for cards and gifts and reminders of important dates.

Here is information on whether we sell or share your personal information.

Selling/sharing your personal information	
Categories of third parties we may sell your personal information to	We do not sell personal information to third parties.
Categories of third parties we may otherwise share	Operating systems and platforms

your personal information with	
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Requests

You can make requests related to your California privacy rights at the attached links:

- Access My Personal Information:
(<https://www.requesteasy.com/5dd32504218efd0004390f8a>);
- Delete My Personal Information:
(<https://www.requesteasy.com/5dd32504218efd0004390f8a>);
- Do Not Sell My Personal Information:
(<https://www.requesteasy.com/5dd32504218efd0004390f8a>).

You may also make those requests by calling 877-589-0455.

Please be aware that we do not accept or process requests through other means (e.g., via fax, social media, email addresses, etc.).

When you make a request, we may ask you to provide verifying information, such as your name, email, or phone number. We will review the information provided and may request additional information via email or other means to ensure we are interacting with the correct individual. Please also be aware that making any such request does not ensure complete or comprehensive removal or deletion of Personal Information or content you may have posted, and there may be circumstances in which the law does not require or allow us to fulfill your request.

Children

Our Services are not directed to children, and we do not knowingly collect Personal Information from children under the age of 16. If you learn that a child has provided us with Personal Information, then you may contact us as indicated above.

Do Not Track

SendOutCards does not currently take steps to respond to browsers' "Do Not Track" signals as no uniform standard to respond to such signals has been developed at this time.

Date created: December 26, 2019